



Proudly Presents

CRAVE

LOCAL CULINARY COMPETITION



Fundraising Event

CRAVE

2025 SPONSORSHIP PACKET

THURSDAY, SEPTEMBER 25TH, 2025

MAYO CLINIC HEALTH SYSTEM EVENT CENTER

Event Proceeds Benefit Feeding Our Communities Partners



*Competing chefs creatively transform a menu item contained in a child's weekend food pack.
The culinary creations are a heartwarming and delicious reminder of the impact of your support!*

AN APPETITE FOR CHANGE

Kids Can't Thrive on an Empty Stomach

Food insecurity prevents youth from reaching their full potential. FOCP fulfills an essential need in the community by ensuring K-12 students have reliable and adequate access to food over the weekends and school breaks. Our five food programs serve over 1,100 area youth at every stage of their development so they can focus on learning, playing, and just being kids.

This work is only possible with the support of hundreds of volunteers, partners, and donors. These collective efforts go beyond just adequate nutrition—students enrolled in our food programs report that receiving reliable food makes them feel happy, loved, and cared for. Teachers report that enrolled students arrive back to school on Monday mornings ready to learn. Parents of enrolled students report their relief by knowing they can provide enough food to their children when finances are strained.

At Crave, our community gathers together to celebrate and support these important food resources. Local chefs are tasked to take a humble food item from a FOCP food pack and transform it into a culinary masterpiece. Attendees can expect to witness endless creativity and culinary skill at its finest while supporting the fight against youth hunger.

The evening is a fun and delectable way to raise funds for FOCP's food programs which serve youth year-round. The positive impact of these programs is significant and ripples out into our communities. **You can become an integral part of the youth hunger solution with a Crave sponsorship. Show your commitment to our community's kids and know that with your support, today's youth can be nourished and empowered to become tomorrow's leaders.**





ABOUT THE EVENT

Crave is a fundraiser hosted by and benefiting **Feeding Our Communities Partners**, a non-profit organization dedicated to solving youth hunger.

This culinary competition is like no other, featuring talented chefs in Southern MN. The fundraiser features creative cuisine, delicious libations, unique entertainment, and a great environment for socializing and networking while creating awareness and funding to alleviate youth hunger.

2025 NEW VENUE!

Mayo Clinic Health System Event Center
Community Market Theme

Mix & Mingle Format

5:30 p.m. Exclusive Sponsor Entry

Cocktails, Food, Live Entertainment,
Games, Tastings, Raffles, Fund the
Mission, & Surprises!

6:00 p.m. General Admission

8:30 p.m. Chef Award Ceremony

9:00 p.m. Last Call

"As a community bank, giving back to our community is part of our core values. Being the Presenting Sponsor of Crave is one way we can give back and help students receive a nutritious breakfast and lunch."

Patty Mattes, CCF Bank Branch Lead



Support FOCP's vision that no child should be hungry and align your brand as a vital community partner in this important work.

Benefit from high brand visibility through local media coverage, on-air promotions, social media promotions, email promotions, event signage, and personalized engagement with hundreds of event participants.

Engage your employees and friends at an unforgettable event that has an extraordinary community impact!

WHY SPONSOR?

Crave is a unique opportunity for businesses and individuals to highlight their support for FOCP and their commitment to the community while receiving high brand visibility.

CRAVE SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - *CLAIMED: CCF BANK*

Level: \$7,500

- Receive Top Billing
- Logo Signage and Shout-outs at Event
- Recognition on Event Website and Social Media
- Press Mentions and Inclusion in Event Promotions
- Logo on FOCP Partner Wall
- FOCP Monthly E-Newsletter Feature (5,000+ Recipients)
- Company Feature in Program
- Early Event Access, Full Table (8) with Branded, Reserved and Served Seating



Tastemaker Sponsor - 6 AVAILABLE

Level: \$3,000

- Special Performance Mention
- Logo on Print Marketing
- Premier Logo Signage at Event
- Company Feature in Program
- Recognition on Event Website and Social Media
- Logo on FOCP Partner Wall
- Early Event Access, Full Table (8) with Branded and Reserved Seating



Entertainment Sponsor - 6 AVAILABLE

Level: \$2,000

- Special Performance Mention
- Premier Stage Signage with Logo
- Company Logo in Program
- Recognition on Event Website and Social Media
- Logo on FOCP Partner Wall
- Early Event Access, Full to Half Table with Branded and Reserved Seating



Seeds of Change Sponsor - 10 AVAILABLE

Level: \$1,000

- Shout-outs at Event
- Logo on Event Signage
- Company Logo in Program
- Recognition on Event Website and Social Media
- Name on FOCP Partner Wall
- Early Event Access, Half Table (4) with Branded and Reserved Seating



Harvest of Hope Sponsor - 10 AVAILABLE Level: \$500

- Company Recognition on Signage
- Company Name in Program
- Recognition on Event Website and Social Media
- Name on FOCP Partner Wall

In-Kind Partner - AVAILABLE Level: Donated Goods or Services

- Company Recognition on Signage
- Social Media Promotion
- Company Name on Event Board on FOCP Partner Wall

CONFIRM YOUR SPONSORSHIP

Your sponsorship for Crave helps feed over 1,100 youth in your community.

Support and participation by partners like you is essential as we strive to achieve FOCP's mission to end youth hunger.

Questions? Contact Lori Wollmuth to explore unique event partnerships and opportunities or learn more at www.cravefocp.org

READY TO CONFIRM YOUR 2025 CRAVE SPONSORSHIP?

Contact: Lori Wollmuth, Community Relations Manager

Email: lori@focpmn.org

Phone: 507.720.8511

Mail: 2120 Howard Drive West, Suite J, North Mankato MN 56003

REMINDER:

Please submit two company/organization logos

One full color and one black/white EPS or high res file of 300 dpi or more.

EVENT PROMOTIONS BEGIN JUNE 2025

ALL FUNDS RAISED BENEFIT FOCP

Every dollar raised is transformed into well-balanced, child-friendly meals and nutrition for a child in our community experiencing food insecurity.





FEEDING OUR COMMUNITIES PARTNERS

**CRAVE | 09.25.2025 | MAYO CLINIC
HEALTH SYSTEM EVENT CENTER |
CRAVEFOCP.ORG**

**SCAN TO
LEARN MORE**



2025 CRAVE COMMITTEE

CHAIRPERSON

Tara Lang

Performance Foodservice

PLANNING MEMBERS

Rachel Carpenter

West Bank

Jo Bailey

Sign Pro

Lisa Finch

Mayo Clinic Health System

Brittany Johnson

Schmidt's Siding & Window

Maria Johnson

ATOM Hospitality

Daniel Lee

Northwestern Mutual

Patty Mattes

CCF Bank

Chase Gustafson

CCF Bank

Francis Otaigbe

United Prairie Bank

Autumn Ritter

Plaid Hat Management

Stacy Spencer

ISG, Inc

Jennifer Svien

Pioneer Bank

Shawna Wolfe

Keller Williams Realty

**THANK
YOU!**